

# Fashion, design & art after high school — what we'll cover

|                      |               |                                         |                     |
|----------------------|---------------|-----------------------------------------|---------------------|
| FORMAT               | DURATION      | AUDIENCE                                | PRESENTED BY        |
| In-person talk + Q&A | 45–50 minutes | Students weighing creative study abroad | Diana Grigore, IMIC |

We are the Central & Eastern European enrolment centre for Istituto Marangoni, NABA, Domus Academy and Atelier Chardon Savard. Our visit walks students through real programmes, real admission requirements and real student work at each school — in enough depth that they can judge for themselves whether it's worth exploring further, not just leave with a brochure.

## WHAT WE'LL WALK THROUGH

|                                                                                          |                                                                                                                     |                                                                              |                                                                |
|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------|
| 1                                                                                        | 2                                                                                                                   | 3                                                                            | 4                                                              |
| <b>Programmes &amp; pathways</b>                                                         | <b>Real student work</b>                                                                                            | <b>Portfolio &amp; admission</b>                                             | <b>Career outcomes</b>                                         |
| What you can actually study at each school, and how the schools differ from one another. | Named brands and partners at each school — Hugo Boss, Design Marathon, Romeo Gigli — not just descriptions of them. | What's genuinely required at each school — several need no portfolio at all. | Where graduates go, and how each school tracks and reports it. |

## THE FOUR SCHOOLS, AT A GLANCE

| SCHOOL                                                       | YOU'LL STUDY                                               | PORTFOLIO NEEDED                              | OUTCOME                                  |
|--------------------------------------------------------------|------------------------------------------------------------|-----------------------------------------------|------------------------------------------|
| <b>Istituto Marangoni</b><br><i>Milano · founded 1935</i>    | Fashion, design, art, fragrance & business — five campuses | 6 works matched to your chosen field          | 94% graduate placement                   |
| <b>NABA</b><br><i>Milano · founded 1980</i>                  | 10 BAs across design, media, film & visual art             | ~8 works, any subject — doesn't need to match | 93% graduate placement                   |
| <b>Domus Academy</b><br><i>Milano · founded 1982</i>         | 2 BAs — Design, and Fashion Design                         | None — a motivation letter only               | 96% employment rate (BVA Doxa-certified) |
| <b>Atelier Chardon Savard</b><br><i>Paris · founded 1988</i> | Fashion Design — a single 3-year BA                        | Any creative work, plus a short interview     | Paris fashion-industry pedigree          |

We show all four side by side rather than pushing one school. Students arrive with very different levels of confidence in their own portfolio, and the range matters: Domus removes the portfolio question entirely, NABA keeps it light and open-ended, while Marangoni and Chardon Savard ask for something more developed. Seeing that range in one sitting lets a student self-select honestly.

# Istituto Marangoni

The school of fashion, art & design — founded in Milan, 1935

CAMPUSES

Milano, Firenze, Paris, London, Dubai

TEACHING LANGUAGE

All courses in English

CLASS SIZE

~20 students, working professionals as teachers

STUDENT BODY

107 countries represented

WHAT YOU CAN STUDY

**Fashion** — Milano · Firenze · Paris · London

Fashion Design, Fashion Styling & Creative Direction, **Fashion Business**

**Milano Design School** (Durini district) — Milano · London · Dubai

Interior Design, Product Design, Visual Design

**Firenze School of Fashion and Art** — Firenze

Multimedia Arts, Art Curating

**Fragrance & Cosmetics Management** — Milano · Firenze · Paris

New programme; no portfolio required

**Foundation / Gap Year** — no portfolio needed

A one-year exploration of Fashion or Design for students who aren't ready to pick one path yet

REAL INDUSTRY CONTACT

On the London campus, students work directly with Hugo Boss, Sotheby's, Temperley London and Maison Meta on live projects built into the coursework itself. Elsewhere in the group, students have worked on a mentorship project styled by Sissy Vian, Creative Director of Harper's Bazaar Italia, an editorial collaboration with Diesel, and a studio visit hosted by Versace. A dedicated unit called IM Corporate Lab runs these co-branded projects, talks and scholarships with partner companies, connecting current students to Marangoni's network of more than 30,000 alumni.

ADMISSION & PORTFOLIO

Creative programmes ask for 6 self-produced pieces matched to the chosen discipline — for example, 6 silhouettes for Fashion Design, or 6 moodboards for Styling. Business programmes and Fragrance & Cosmetics Management need only a motivation letter, no portfolio. Every applicant also sits an English test (B1 level) and shows proof of finishing high school — there's no minimum grade required.

**94%** of Marangoni graduates find placement, with 80% working in leading roles across the industry — the school's own tracked outcome.

# NABA

*Nuova Accademia di Belle Arti — founded in Milan, 1980*

## CAMPUSES

**Milano (Navigli), Roma (Ostiense) & London from Oct 2026**

## TEACHING LANGUAGE

**English — no Italian required**

## STUDENT BODY

**30% international, 80+ nationalities**

## RECOGNITION

**AFAM-accredited since 1981 — diplomas equivalent to Italian university degrees**

## WHAT YOU CAN STUDY — 10 BACHELOR'S DEGREES

Fashion Design · Fashion Marketing Management · Design (Interior & Product) · Graphic Design and Art Direction · Comics and Visual Storytelling · Marketing and Management for Creative Business · Creative Technologies · Film and Animation · Set Design · Visual Arts.

## SPOTLIGHT: CREATIVE TECHNOLOGIES — "DO I NEED TO CODE?"

Year 1 is the same for everyone, and it's not programming: art history, storytelling, 3D modelling, rigging and texturing, sound design, and concept art — plenty of drawing. From year 2, the **Game** track builds in Unity; the **VFX & 3D** track is tool-based — Maya, ZBrush, Houdini, Nuke — with very little coding either way. The right student is someone who games a lot and wants to make games or effects, not necessarily a future software engineer.

## REAL INDUSTRY CONTACT

NABA's flagship format is the Design Marathon — a 48-hour challenge where top students turn a live brief from an international brand into a real, presentable concept. The Milan campus's city-centre location also feeds direct partnerships with Teatro alla Scala, the Triennale Milano and the National Chamber of Italian Fashion, giving students access to real cultural and industry events rather than campus-only versions of them.

## ADMISSION & PORTFOLIO

About 8 pieces of creative work — of any kind, and they don't need to match the programme applied to. Alongside that: NABA's own English test, proof of finishing high school, and a motivation letter. No minimum grade, and no Italian language required.

**93%** of NABA graduates find placement — the school's own tracked outcome, across all ten degree programmes.

## Domus Academy

Milano — founded 1982

Historically a postgraduate-only school, Domus now also offers two Bachelor's degrees (180 ECTS, 3 years each); everything else in its catalogue remains Master's-level.

### BA in Design

Interior Design & Urban Vision · Product Design & Value · UX Design

### BA in Fashion Design

Textile & Accessory Design · Fashion & Luxury Management · Fashion Product Development

Domus treats industry contact as coursework, not an add-on: its April 2026 workshops paired Master's students directly with Romeo Gigli on a capsule collection and with Slam Jam on a real buying strategy. Its own published partner list also includes Barilla, Google, Kickstarter, Technogym and OTB Group.

**96%** employment rate, independently certified by BVA Doxa. No portfolio for either BA — a motivation letter is genuinely all that's required, Domus's clearest point of difference from the other schools.

## Atelier Chardon Savard

Paris — founded 1988, by Dominique and Cyrille Chardon Savard

A single, tightly focused Bachelor Fashion Designer degree over 3 years, with an English-taught track available for international students, in the heart of the Paris fashion industry. Admission asks for any creative work — drawing, painting, photography, graphic design, illustration, craft or personal projects, not necessarily fashion-related — plus a short interview and a motivation letter; there's no fixed minimum number of pieces.

**Good fit for:** students set on Paris and ready to commit to fashion design specifically, who'd rather have a smaller, atelier-style school than a large campus.

Twice a year, students show their collections at a real Paris runway show, followed by a showroom open to industry professionals and the public. The school also partners directly with ITM Paris for hair and makeup on shoots and shows, and with Cours Florent for performance coaching — and signs new partnerships with Fashion Week bodies and federations most years to raise graduates' visibility.

### Every student who visits leaves with a clear next step

Portfolio feedback and programme matching, tailored to what they showed us on the day.

IMIC

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**1935 • 2025**  
**90 years alongside the great fashion**



**Milano**  
The School  
of Fashion

The  
beating  
heart of  
Italian  
fashion

**Milano**  
The School  
of Design

The  
creative core  
of Milano  
Design District

**Firenze**  
The School  
of Fashion  
& Art

The meeting  
ground of  
fashion  
& art

**Paris**  
The School  
of Fashion

Savoir-faire  
and dreamy  
luxury

**London**  
The School  
of Fashion  
& Design

The  
energising  
melting pot

**Mumbai**  
The School  
of Fashion  
& Design

The very  
essence of  
fashion  
to India.

**Shanghai**  
The School  
of Fashion

The hub  
of fashion  
in Asia

**Shanghai**  
The School  
of Fashion  
Design &  
Marketing

The Italian  
eye peering  
the world of  
tomorrow

**Shenzhen**  
The School  
of Fashion  
& Design

Where  
Italian style  
meets  
innovation

**Dubai**  
The School  
of Fashion &  
Design

Italian  
Expertise with  
UAE traditions  
and international  
influences

# Paris

## The School of Fashion



- Full Building
- 1.401 m<sup>2</sup>
- 7-storey building

# BAZAAR<sup>Harper's</sup>

## MENTORSHIP PROJECT

SISSY VIAN

### The Mentor

Sissy Vian, Creative Fashion Director of Harper's Bazaar Italia, is a renowned fashion editor and stylist celebrated for her visionary approach. Mentor at Istituto Marangoni Milano, she inspires the next generation of fashion creatives

### The Project

An inspirational journey developed into a styling proposal for a photoshoot interpreting corsetry and doll-Like aesthetics. Students worked on a visual and cognitive research, transforming them into inspirational mood boards.



# PROGRAMMES CLASSIFICATION

## UNDERGRADUATE PROGRAMMES

- Preparatory Courses (Foundation)
- BA (Hons) Degrees · Three Year Courses
- Study Abroad · Semester Courses
- One Year · Intensive Courses

## POSTGRADUATE PROGRAMMES

- Postgraduate Semester Courses
- MA Master's Degrees
- Master's Courses & Part-time Online Masters

## SHORT COURSES (on-site)

- Courses for teenagers (16-17 years old)
- 1-2-3-4 Week courses
- Professional Courses



# DESIGN STUDIES

## INTERIOR DESIGN

Interior Design at Istituto Marangoni is not just about 'producing' an environment, but a creative and complex mix of the latest trends, industry developments, accurate project management, functionality and contemporary aesthetics.

## PRODUCT DESIGN

All Product Design courses at Istituto Marangoni combine a heritage immersed in craftsmanship and creativity, together with applied manual, technical and digital design skills.

## VISUAL DESIGN

Istituto Marangoni study methods in Visual Design are rigorously oriented towards industry demands and 'real-world' project experiences in a technologically advanced, and emotionally charged, design field.





Bachelor of Arts in

# FILM AND ANIMATION

Specialisations

**Filmmaking**

**Animation**

Campus

**Milan - Rome\***

The BA in Film and Animation was born to prepare creative talents and professionals in the field of audiovisual creations, in particular in the branch of cinema, in both live action productions and animations, and in all the traditional, contemporary and future applications including their hybrid products. The dynamic nature of this industry and of new technologies assumes the outlining, even in the short term, of new professional roles, and the BA lays the foundations to keep up with these changes.

\*Teaching delivery campus subject to authorisation by MUR for A.Y. 2022/23.



NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

# NABA CAMPUS IN MILAN

- Located in the Navigli district, one of the liveliest areas of the city, the campus consists of 13 buildings, inserted in a historical complex with significant architectural value
- Approximately 17,000 sqm, NABA campus include student's study and lounge areas, a green area, a library and several specialised laboratories

# STAGE, PLACEMENT AND PROJECTS WITH

|                                            |                                                     |                            |                                                  |                                      |                                                          |
|--------------------------------------------|-----------------------------------------------------|----------------------------|--------------------------------------------------|--------------------------------------|----------------------------------------------------------|
| ALTAROMA                                   | ARTISSIMA<br>INTERNAZIONALE D'ARTE<br>CONTEMPORANEA | ARTS<br>THREAD             | Barilla<br>The Italian Food Company. Since 1877. | THE<br>BIG NOW<br>MILANO             | CARGO                                                    |
| CISCO                                      | CONDÉ NAST ITALIA                                   | CONVERSE                   | easyJet                                          | FRATELLI ROSSETTI                    | havaianas                                                |
| Henkel                                     | hp                                                  | INDIANA                    | LUXOTICA                                         | MAGIS                                | MAXXI<br>Museo nazionale<br>delle arti<br>del XXI secolo |
| ni                                         | Microsoft                                           | MISSONI                    | MITSUBISHI<br>ELECTRIC<br>CLIMATIZZAZIONE        | MM                                   | MOROSO                                                   |
| M&CSAATCHI<br>BRUTAL SIMPLICITY OF THOUGHT | Nestlé                                              | NOT JUST A LABEL           | Ogilvy & Mather                                  | PHILOSOPHY<br>DI<br>LORENZO SERAFINI | PORSCHE<br>Centri Porsche di Milano                      |
| RICHMOND                                   | SAN BENEDETTO                                       | SIEMENS<br>Home Appliances | Italy   Sotheby's<br>INTERNATIONAL REALTY        | TUCANO<br>DESIGN MILANO ITALY        | Venchi<br>1878                                           |
| we<br>are<br>social                        | Whirlpool                                           | Yakult                     | NEIGHBORHOOD BY NEIGHBORHOOD<br>YES<br>MILANO    | YOOX                                 | 3M                                                       |